

# Avvo Advertising

Smart, Affordable, and Targeted

Avvo is the web's premier destination for prospective patients and referring doctors. Our sponsored listings and display advertisements get you greater exposure among Avvo's two million website visits each month.

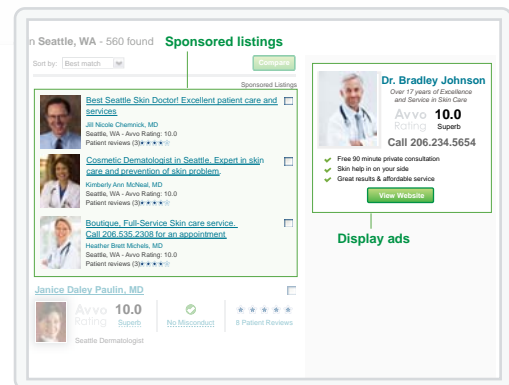
## Avvo ads get you more business

### Sponsored Listings

- Prominently located on highly-trafficked pages throughout the site; it's often the first thing potential new patients and referring doctors see.

### Display Ads

- Big, colorful, eye-catching advertisements featured widely throughout Avvo. Choose one of our customizable templates or submit your own creative to spotlight.



## Targeted advertising

- Target specific specialties and select counties or states.
- Build your practice by maximizing exposure to prospective patients and referring doctors.

## Detailed reporting

- Discover how many people have viewed and clicked on your ads.
- Track views of your Avvo Profile, plus e-mails and phone calls from prospective patients and referring doctors.

## Competitive pricing

- No set-up fees.
- No long-term contract requirements.
- Free subscription to Avvo Pro.

*"Avvo changes everything in medical marketing. With the rise of the Internet, consumers demand more information and transparency regarding everything important to them—including doctors. Avvo delivers on this by helping doctors tell their story which, not surprisingly, also helps them grow their practice."*

- Andrew Caster, MD, FACS  
Founder, Caster Eye Center

Want to know what Avvo can do for you? Contact sales.



800-441-3596



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